

# Welcome



**Dear participants,**

Now is the time to mark your calendars to join us at the FEICA European Adhesives Conference 1999 in Lucerne. Encouraged by the success of the first FEICA conference in Cologne 1998, the Conference Committee has planned another interesting programme. The topics may be new but the aim remains the same: to be the focal point for the adhesives industry in Europe.

Join us in the opening session and listen to the distinguished leaders Albert P.L. Stroucken, CEO of H.B. Fuller, and Montz Suter, CEO of Crossair. We are convinced that they will bring their ideas forward to a demanding audience.

Choose from presentations in the technical track and the business track. The technical track features presentations on new raw materials for various adhesives applications, innovative techniques for end-users of adhesives, and health and safety issues. As last year, we encourage you to bring your colleagues to cover the various sessions.

The business track offers a follow-up of the introduction of the Euro in eleven European countries – a change that will affect the business in many more than the Euro-11. Moreover, listen to the fascinating speakers on the Information Technology session and learn how you can adapt your business to a vastly expanding marketplace. Join the session on mergers & acquisitions and find out the answer on the eternal question – are these transactions really creating shareholder's value?

You won't miss the Table-Top Exhibition unless you want to miss the business lunch. These two events take place in the same hall and will give you an excellent opportunity to meet the suppliers to the industry in a relaxed atmosphere.

With a programme filled to the brim, we still have kept the socialising parts in order for you to meet your peers. If you wish to spend the weekend in this beautiful part of Switzerland we are offering post-conference tours. Make sure that you stay in your preferred hotel; don't hesitate too long with your registration. First come, first served...

The members of the Conference Committee and FEICA staff are looking forward to seeing you in Lucerne!

Sincerely,

Robert J. Baruch  
Conference Chairman

Miguel García Martín  
FEICA President

FEICA  
Association of  
European Adhesives  
Manufacturers  
Ivo-Becker-Str. 43  
D-40237 Düsseldorf

phone  
+49-211-6 79 31-30  
fax  
+49-211-6 79 31-88

Internet:  
<http://www.feica.com>