

Welcome

FEICA · P.O. Box 23 01 69 · D-40087 Düsseldorf



Dear Colleagues,

May 2000

Time runs fast. We have the feeling that the last World Adhesives Conference was only a few months ago, but it was in fact held in San Francisco in November 1996. Much has happened since then, and we will use the World Adhesives Conference 2000 to tell about this.

We want you to start with a tour around the world in the opening session. You will hear Professor Pedro Nueno speaking about entrepreneurship, and Guido De Keersmaecker talking about his experiences as the leader of the world's largest adhesives manufacturer. This will be followed by market updates from the different regions of the world with a main focus on USA, Europe, and Japan.

The Conference tracks will offer topics which are both familiar, like the raw material suppliers' never ending development of new and better products for the adhesives industry, or things we couldn't dream of four years ago, like e-commerce. Learn more about it in the Suppliers Track.

The wave of mergers & acquisitions that has been rolling over the world was surely anticipated, but it is only now that we are starting to see the results of this restructuring. We have devoted one session to hear different views on M&As. And how do you keep the corporate knowledge when you are "downsizing"? Also to be explained in the sessions of the Adhesives Industry Track.

What are our customer markets expecting from the adhesives manufacturers? How do you add maximum value for your customers? These will be the main topics of the Markets Track.

Last but not least do not forget the FEICA Expo 2000, the largest gathering of adhesives suppliers of the year. You will have no better possibility to meet and talk to your business contacts.

We hope that the Conference programme will meet and exceed your expectations, and that your stay in Barcelona will remain a pleasant memory until the next time we meet.

Miguel García Martín
Conference Chairman

Ansgar van Halteren
FEICA Secretary General

Mike Ozier
FEICA President

Mats Hagwall
FEICA Permanent Secretary



FEICA
Association of
European Adhesives
Manufacturers
Ivo-Beucker-Str. 43
D-40237 Düsseldorf

phone
+49-211-679 31-30
fax
+49-211-679 31-88

www.feica.com
info@feica.com