



NewsFlash



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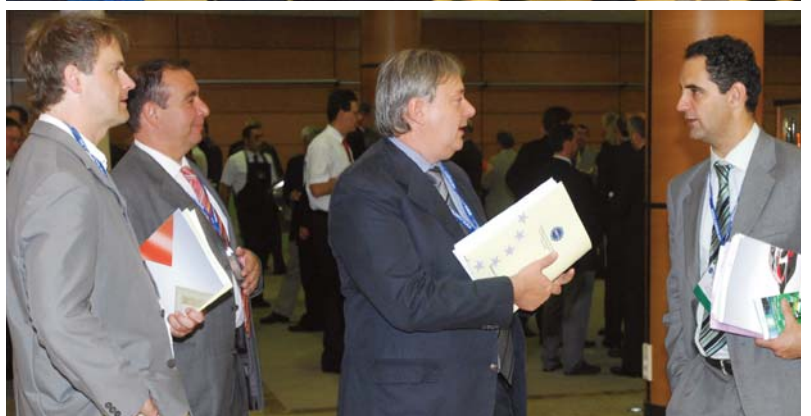
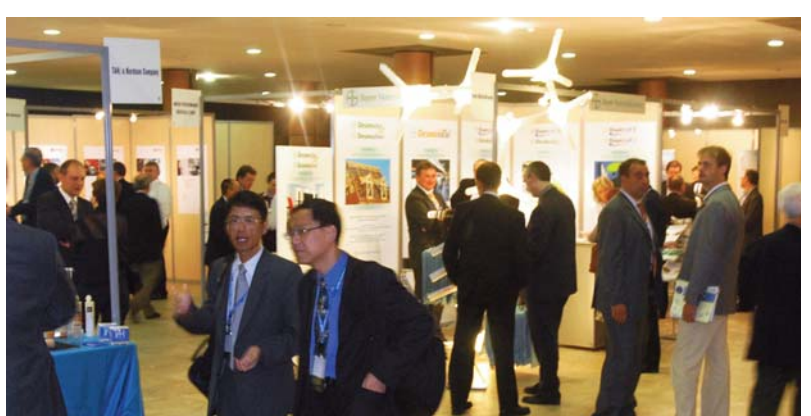
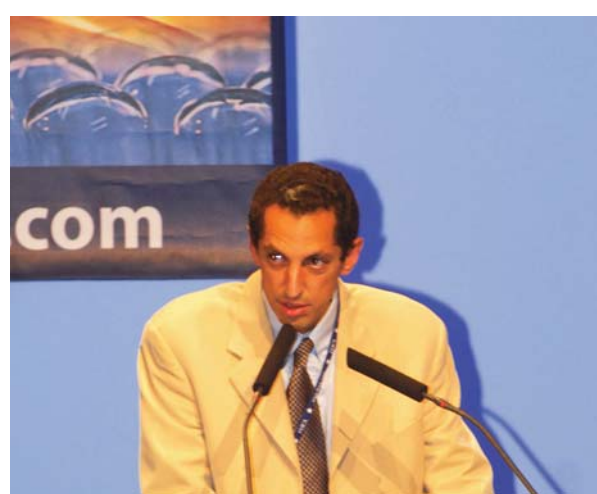
Issue N°6 - December 2008

Special Edition: FEICA CONFERENCE 2008 – 2009

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Report from the President Jean-Marc Barki of the 2008 Conference



Our 35th FEICA conference, held in the magnificent city of Marseille on September 11th & 12th 2008, proved once again an ideal occasion for members of a dynamic industry to learn about new technologies and services, explore new business practices and, above all, to enjoy meeting colleagues.

We were particularly pleased to welcome more than 300 people of which 262 delegates, representing a 15% increase over 2007. The sunny atmosphere and convenient venue at the historical Palais du Pharo enabled the delegates to enjoy a complex programme in relaxed surroundings. At the conference opening, we were honoured to have the presence of Mr Roland Blum, the Deputy Mayor of the city of Marseille.

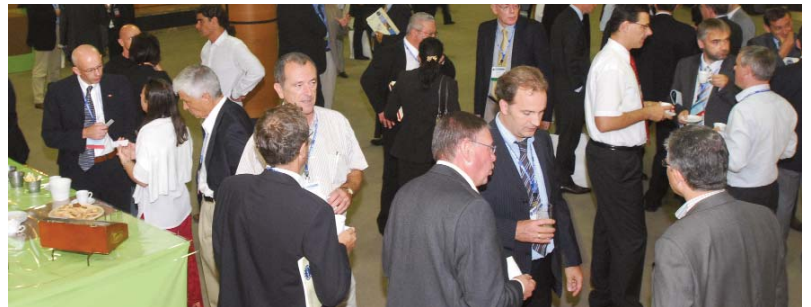


Technical Day

On the first day, and by popular request, delegates could choose from three tracks running in parallel: Technical, Legislative and Service. The feedback on the quality of the 32 speakers and the diversity of the lectures generally was largely positive.

(On the left: Dr Wolfram Schindler -Wacker Chemie)

During lunch there was an exhibition giving participants the opportunity to learn more about new technologies and services.



With 214 guests, the Gala Dinner was one of the biggest ever held. We had a special guest: Renaud Muselier, member of the French Parliament.

At the "Wine Casino", connoisseurs of French wine could both test and win prizes while others



were introduced to the local Anis Aperitif, all the while enjoying a breathtaking view

over the old city of Marseille and the mild evening temperature. The delicious French dinner was followed by dancing late into the night.

Following a suggestion by Ralf Schelbach, a spontaneous collection raised € 1,512 for charity. The President and the Secretary General later had the privilege of presenting the cheque to the manager of the association for old people in Marseille called "ACLAP" and seeing some of their activities. We wish to thank again all the contributors for their generosity .



Mr Renaud Muselier, member of the French Parliament with a draw from the ACLAP charity

Business track

Friday was a day for business as we examined how innovation can be used as a tool to meet industry's challenges. Six senior industry leaders: Dr. Ramón Bacardit - Henkel, Michael St. Pierre - Hunstman, Bruno Charrière - Bostik, Raija Polvinen - Kiilto, Gonzague Six - Dow and Pierre-Marie De Leener - PPG offered their perspectives on how the need for and perception of innovation has changed in recent years. The presentations were followed by a lively question and answer debate, which led us to the conclusion that if we wish to meet today's challenges



whilst maintaining the drive and strength of our industry, we need to create a 'common culture of innovation' not only strengthening relationships amongst ourselves but also with our suppliers and customers.

The keynote speaker, Dr. Karl-Henrik Robert, founder and working chairman of "The Natural Step" gave an inspiring closing presentation to the participants. He introduced us to the real issues and profitable opportunities behind the idea of

sustainability and demonstrated that sustainable business development has to be an essential part of tomorrow's company strategies.

The Marseille Conference has been a great success in many ways. Let's keep the momentum and work together to add to this success at the 2009 Conference, because more than ever let's stick together.

See you all in Budapest on September 15-18, 2009!

Delegates of the Marseille conference can access the proceedings at <http://www.feica-conferences.com>, using the password provided.

FEICA CONFERENCE 2009 – Budapest



Budapest, the jewel of the Danube and the heart of Central Europe, is an enchanting city of vibrant contrasts between old world opulence and contemporary lifestyles. The main attractions include the Opera House, the Castle District, Matthias Church, the Parliament, Heroes' Square and its surroundings. Budapest is also known as the capital of spas. The hotel selected for the conference is the Budapest Intercontinental – a 5-star location offering 425 newly refurbished rooms with breathtaking views of the Danube river, the Buda hill, the Royal Palace and the famous chain bridge. The hotel is situated in the city centre and its facilities should fulfil the expectations of the delegates. The Budapest InterContinental is 25 km from the airport. The connection by taxi or bus takes about 30 minutes. We are offering an alternative hotel option close by (Mercure).

The FEICA Conference organising committee has listened to your comments and suggestions and will incorporate them, where possible whilst building on the new format established this year.

Our goal is to meet your expectations for networking, sharing, and learning while spending the time productively within an enjoyable and attractive location.

Building upon the success of 2008, we are organising the conference as a one day and a half event, with distinctive technical and business programmes.

We expect 2009 to be a challenging year for business in Western Europe, but with opportunities in the growing markets in central and Eastern Europe.

Our focus, therefore, will be upon Eastern Europe, with two objectives. The first is to provide a realistic insight into market potential and market challenges; the second to attract to the conference many local business leaders. Through well-chosen topics and speakers, we will provide a comprehensive view of the business perspectives and challenges of the region.

On day one, two programmes are planned: a Technical Session that includes new products, services, technologies and an Industry Market Sector Session focusing this year upon Construction Adhesives, Sealants and Foams.

On day two, the Business Forum will be organised around the 2009 theme: **Toward Sustainable Business Development**. Selected speakers will provide a diversified outlook and attempt to give answers as to how to implement this concept and translate it into company strategies and actions. Our keynote speaker will be invited to demonstrate how sustainability can be turned into reality.

We are introducing a new sponsoring programme too, offering comprehensive but specific promotional possibilities including:

- industry specific events sponsoring,
- promotional items,
- organising internal company meetings,
- a **"Meet the Buyers"** programme where targeted adhesives and sealants producers are invited to the conference and special meetings are organised with Raw Material and Service suppliers.

There will be many opportunities for networking with industry colleagues and peers from both adhesives and sealants producers and suppliers.

For any further information please visit our conference website at <http://www.feica-conferences.com>, or contact:

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Happy New Year **2009**

The Feica team